



NEW YORK
BUILDING
CONGRESS

**97TH ANNIVERSARY
LEADERSHIP AWARDS
LUNCHEON**

New York Hilton Midtown
1335 Avenue of the Americas

THURSDAY, MAY 17, 2018

11:30AM RECEPTION 12:30PM LUNCHEON & PROGRAM



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THURSDAY, MAY 17, 2018

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the release
of the latest*

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*New York Building Congress and
New York Building Foundation
report*

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**FOR MORE INFORMATION ON ADVERTISING, SPONSORSHIP OPPORTUNITIES, AND RESERVATIONS,
CONTACT JEANINE BADALAMENTI AT 212-481-9099 OR JMB@BUILDINGCONGRESS.COM.**

PLEASE RESERVE:

\$25,000 UNDERWRITER TABLE, INCLUDES:

- One seat at the Head Table • Premier table for 10
- Recognition in journal • Recognition through social media channels • Company logo included in electronic event promotion, on video screens and signage at the event • Prominently placed full-page color advertisement in program and on video screens at event*
- Company profile on the Building Congress website • Listing as a sponsor on the Cultural and Tourism report

\$15,000 EXECUTIVE CO-CHAIRMAN Table, Includes:

- One seat at the Head Table • Preferred table for 10
- Recognition in journal and on event signage
- Recognition through social media channels
- Prominently placed full-page color advertisement in program and on video screens at event*

\$10,500 CO-CHAIRMAN Table, Includes:

- Prime table for 10 • Recognition in journal
- Full-page black and white advertisement in journal and on video screens at event*

\$6,500 VICE CHAIRMAN Table, Includes:

- Table for 10 • Recognition in journal

INDIVIDUAL TICKETS

- \$1,100 Priority Seating # of Tickets _____
- \$675 General Tickets # of Tickets _____



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JOURNAL ADVERTISEMENTS* (specifications on reverse side)

- \$5,000 – Back Color Cover**
- \$4,000 – Inside Back Color Cover**
- \$3,250 – Full-Page Color**
- \$2,750 – Full-Page Black & White
- \$2,000 – Half-Page Black & White
- \$1,000 – Quarter-Page Black & White

****these ads will also appear on video screens at event**

**The deadline for submission of program ads is April 27.*

SPONSORSHIP OPPORTUNITIES

If/My company would like to underwrite a portion of the Leadership Awards Luncheon expenses. This donation will be acknowledged in a variety of ways.

- Reception \$20,000
Up to four organizations can share the underwriting of the reception for \$5,000 each.
- Journal Printing \$12,500
- Video Production \$10,000
- Décor \$7,500
- Awards **SOLD** \$2,500
- I am unable to attend, but will contribute to the Cultural and Tourism report \$_____

PLEASE FILL OUT REVERSE SIDE



NAME (as you would like to be listed)

COMPANY

ADDRESS

CITY STATE ZIP

PHONE E-MAIL

PAYMENT OPTIONS

- A check is enclosed, made payable to NEW YORK BUILDING CONGRESS.
- Please send me an invoice.
- Please charge the credit card listed Amex MasterCard Visa

CREDIT CARD # EXP. DATE SECURITY CODE

NAME ON CARD

SIGNATURE

BILLING ADDRESS

**THE DEADLINE FOR
RECEIPT OF ARTWORK
IS APRIL 27**

FOR ADDITIONAL INFORMATION
please contact Jeanine Badalamenti
at 212.481.9099 or
jmb@buildingcongress.com

GUIDELINE FOR ADVERTISING PREPARATION

*(please include digitally prepared artwork
or printed message)*

- Publication Trim Size:
8 1/2" W x 11" H
- **Full-Page:**
Bleed: 8 5/8" W x 11 1/4" H,
Non-Bleed: 7 1/2" W x 10" H
- **Half-Page (Horizontal Only):**
7 1/2" W x 4 3/4" H
- **Quarter-Page (Vertical Only):**
3 1/2" W x 4 3/4" H
- 300 dpi, grayscale, or CMYK (color)
PDF files are preferred.
- Other acceptable file formats are
tiff, jpeg, Adobe Illustrator with
outlined type, Photoshop with
flattened layers. **NO MICROSOFT
WORD OR POWERPOINT FILES.**
- Electronic files may be e-mailed to
nancy@ruzowgraphics.com
- Simple design layout can be
provided for an additional charge.
- Questions about ad preparation?
Please call Nancy at 203-247-4152
- Electronic files may be emailed to
nancy@ruzowgraphics.com

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